

STRATEGIC PRIORITIES



Division of
Student Life

1

Promote equity, inclusion, and diversity throughout the Division of Student Life

- ▶ Enhance student programming and services
- ▶ Support staff recruitment and development
- ▶ Revitalize policies, procedures, and practices
- ▶ Foster a campus environment that is safe, welcoming, and inclusive

2

Contribute to retention and student success through high impact practices and intentional programs, services, and initiatives

- ▶ Utilize data to identify and target programming and services to underserved student populations
- ▶ Utilize technology to identify, track, and communicate student achievement

3

To promote and advance the Alabama Model of Student Health and Wellbeing.

- ▶ Establish and sustain effective communication and promotion of the Alabama Model to the campus community and beyond
- ▶ Engage students in developing and maintaining their wellbeing in ways that nurtures academic achievement, personal growth, and encourages students' ownership of a lifelong wellness plan
- ▶ Establish and sustain programs and services that promote and enhance student health and wellbeing
- ▶ Establish and sustain resources that serve to guide education, research, and development of best practices in collegiate health and wellbeing

4

Ensure suitable resources to provide excellent programs and services to UA students

- ▶ Collaborate with Academic Affairs and other campus partners to best utilize fiscal and human resources
- ▶ Identify new venue and space options for student programming and meetings
- ▶ Develop a comprehensive, competency based professional development program
- ▶ Develop framework for Student Life fundraising efforts
- ▶ Improve communication of the Student Life story internally and externally, celebrate divisional victories and successes