STRATEGIC PRIORITIES

1. Promote equity, inclusion, and diversity throughout the Division of Student Life
   - Student programming and services
   - Staff recruitment and development
   - Policies, procedures, and practices

2. Contribute to retention and student success through high impact practices and intentional programs, services, and initiatives
   - Utilize data to identify and target programming and services to underserved student populations
   - Utilize technology to identify, track, and communicate student achievement

3. Provide a comprehensive and holistic approach to student wellbeing
   - Successfully integrate Student Health into the Division
   - Focus on all dimensions of wellness

4. Ensure suitable resources to provide excellent programs and services to UA students
   - Collaborate with Academic Affairs and other campus partners to best utilize fiscal and human resources
   - Identify new venue and space options for student programming and meetings
   - Develop a comprehensive, competency based professional development program
   - Develop framework for Student Life fundraising efforts
   - Improve communication of the Student Life story internally and externally, celebrate divisional victories and successes