STRATEGIC PRIORITIES

1. Promote equity, inclusion, and diversity throughout the Division of Student Life
   - Student programming and services
   - Staff recruitment and development
   - Policies, procedures, and practices

2. Contribute to retention and student success through high impact practices and intentional programs, services, and initiatives
   - Utilize data to identify and target programming and services to underserved student populations
   - Utilize technology to identify, track, and communicate student achievement

3. To promote and advance the Alabama Model of Student Health and Wellbeing.
   - Establish and sustain effective communication and promotion of the Alabama Model to the campus community and beyond.
   - Engage students in developing and maintaining their wellbeing in ways that nurtures academic achievement, personal growth, and encourages students’ ownership of a lifelong wellness plan.
   - Establish and sustain programs and services that promote and enhance student health and wellbeing.
   - Establish and sustain resources that serve to guide education, research, and development of best practices in collegiate health and wellbeing.

4. Ensure suitable resources to provide excellent programs and services to UA students
   - Collaborate with Academic Affairs and other campus partners to best utilize fiscal and human resources
   - Identify new venue and space options for student programming and meetings
   - Develop a comprehensive, competency based professional development program
   - Develop framework for Student Life fundraising efforts
   - Improve communication of the Student Life story internally and externally, celebrate divisional victories and successes